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ON

Youth Development

MINISTRY OF GENDER, SPORTS, CULTURE
AND
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FOREWORD

The National Youth Policy comes in the face of a myriad of challenges facing the youth in Kenya. Although the number of organizations dealing with young people has increased over the years, the lack of a comprehensive policy makes it difficult for these groups to effectively address these challenges.

The Government through its various youth programmes and projects has ensured that the youth receive due recognition. The development of the youth policy is a manifestation of Government's commitment to mainstream youth issues in all sectors of national development.

Sessional Paper No. 4 on Kenya National Youth Policy is aimed at ensuring the youth play their role, alongside adults, in the development of the country. The policy's goal is to promote youth participation in community and civic affairs and to ensure that youth programmes are youth centred. The policy proposes guidelines and strategies that can be used to facilitate participation of the youth in national development.

The policy also spells out the strategic areas that must be addressed in order for Kenya's young people to effectively play their role in nation building. These are: Employment creation, health, education and training, sports and recreation, the environment, art and culture, the media and participation and empowerment.

The youth are classified into priority target groups to make it easier to tackle challenges unique to each group. The priority groups are: Youth with disability, street youth, youth infected with Aids, female youth, unemployed youth and out of school youth. The document has been developed through intensive consultative meetings among young people, Non Governmental Organizations and the Government.

An implementation plan to ensure that the policy becomes a reality has also been developed. It suggests the formation of National Youth Council to facilitate, co-ordinate, monitor, advocate and promote youth issues and youth-led initiatives, under the ministry in charge. The Institutional Framework will minimize duplicity and enhance efficiency and effectiveness of service delivery to the youth.


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LIST OF ABBREVIATIONS

AIDS	Acquired Immune Deficiency Syndrome
CBO	Community Based Organisations
CSO	Community Service Organisations
HIV	Human Immuno-deficiency Virus
ICT	Information Communication Technologies
ILO	International Labour Organization
NCKK	National Council of Churches of Kenya
NGO's	Non-Governmental Organization
NYP	National Youth Policy
STI	Sexually Transmitted Infections
UN	United Nations
VCT	Voluntary Counseling and Testing

I. INTRODUCTION

The National Youth Policy is a historic document that addresses the needs of the youth in Kenya. In the past planning and policymaking have not explicitly recognized the contribution of the youth. This has meant that benefits from development initiative have not trickled to them. The Policy is relatively broad based to cover the critical issues that affect the youth and goes ahead to recommend strategies that can be put in place to address the needs of the youth. The Policy has very clear goals and policy objectives that it intends to achieve.

The Policy defines a Kenyan Youth as one aged between 15 – 30 years. This age bracket takes cognisance of the physical, psychological, cultural, social, biological and political definitions of the term.

The youth in Kenya, who number about 9.1 million, account for about 32% of the population. Of these, 51.7 % are female. The youth form 60% of the total active labour force but many of them have not been absorbed in the job market owing to the country's high unemployment level.

Enrolment in primary school totaled only 7.2 million for those aged 6-13. Secondary school enrolment, by 2003, stood at around 871,367 while university enrolment stood at an estimated 61,949 students in the 2003/4 academic years.

The HIV/AIDS pandemic, among other diseases, has continued to negatively impact on the health of the youth. More than 75% of people infected with AIDS are aged 20 to 45 years. About 33% of all AIDS cases reported are of those aged 15-30.

To guide the implementation of the policy an action plan has been prepared under separate documentation. Key in implementation of the Policy is setting up of a National Youth Council

II. JUSTIFICATION FOR THE YOUTH POLICY

Kenyans in the age bracket of 30 years and below constitute about 75% of the country's population, forming the largest source of human resource. However, they have remained on the periphery of the country's affairs and their status has not been accorded due recognition. They have been excluded from designing, planning and implementing programmes and policies that affect them.

Many of the youth who are productive and energetic remain unemployed, continue to suffer from poor health, and lack sufficient support. Some of them have special needs that require attention. These include those living on the streets, those living with HIV/AIDS, the girls and those with disabilities. The responsibility of ensuring that the aspirations and hopes of the youth are met cannot be left in the hands of a single stakeholder. Everyone in the community, both young and old, must play their role.

The youth are a key resource that can be tapped for the benefit of the whole country. The policy endeavours to address issues affecting young people by providing broad-based strategies that can be used to give the youth meaningful opportunities to explore and attain their maximum potential. It provides a broad framework within which all stakeholders, including the private and public sector and civil society, can contribute to youth development.

This Policy framework recognizes Kenya's Commitment to international policies and charters to which Kenya is a signatory; existing sectoral policies and national development plans. It also gives cognisance to the Charter of United Nations, the Commonwealth Youth Charter, Universal Declaration of Human Rights and United Nations World Programme for the Youth to the year 2000 and beyond, among others.

III. HISTORICAL PERSPECTIVE

In the 1960s, the Government and other voluntary youth agencies did little to put the youth in the development agenda. Save for the National Youth Service, started in 1964, most youth programmes that existed were largely social and recreational in nature. In addition, they were urban-based.

However, since the Kericho Conference on Education, Employment and Rural Development, sponsored by ILO and the University of Nairobi, and the publication by the NCKK of the "After School – What?" Report in 1966, the Government has taken a keen interest in youth issues.

The problem of unemployment has since then continued to occupy the minds of policy planners in both the Government and the private sector. The third National Development Plan of 1974-78, while acknowledging the efforts made to address unemployment among the youth, warned that the problem would increase.

Efforts to initiate youth development programmes have been made in other subsequent policy documents, such as Sessional Paper No. 2 of 1992 on Small Scale and Jua Kali Enterprises, the 1997-2001 Development Plan, Economic Recovery for Employment and Wealth Creation, Poverty Reduction Strategy Paper and the National Poverty Eradication Plan 1999-2015, among others. Despite these efforts, as well as an increase in the number of agencies dealing with the youth, problems affecting young people have continued to worsen. This situation has been attributed to the lack of a comprehensive policy to provide a blueprint for youth.

The government and other actors have come up with innovative programmes to address the youth's economic needs, health interventions, especially those aimed at reproductive health and alleviating the spread of HIV/AIDS. Programmes and activities have also been initiated in vocational training, sports and recreation as well as social-cultural, literacy, environmental and character building. However, the following constraints have hampered their effectiveness in achieving their objectives:

- i. Pressure from the high population growth. The high population growth, standing at 2.4% (1999), puts pressure on available resources as the number of young people keeps on rising at a high rate. The fact that economic growth is much lower than the population growth rate makes the situation worse.
- ii. Lack of appropriate skills. The 8-4-4 education system and tertiary training institutions continue to produce thousands of graduates, who are neither properly equipped for entry into the labour market nor possess the necessary life skills.
- iii. Unclear and uncoordinated youth policies and programmes. While a number of Government Ministries and youth organisations have their own programmes and sectoral youth policies, lack of a national guidelines of youth and effective co-ordination mechanisms hamper their effectiveness.
- iv. Resource Constraints. Most of the youth programmes, run by the Government and non-governmental agencies lack adequate funds and equipment, hence limiting their success.
- v. Low status given to youth. Existing structures and prevailing attitudes do not provide an enabling environment for youth participation in decision-making, planning and implementation processes.

IV. CRITICAL ISSUES IMPINGING ON THE YOUTH

Unemployment and underemployment

The economic growth rate has not been sufficient to create enough employment opportunities to absorb the increasing labour force of about 500,000 annually. Most of these are the youth, only about 25% of whom are absorbed, leaving 75% to bear the burden of unemployment. Furthermore, some of those absorbed in the labour market have jobs that do not match their qualifications and specialization.

Health related problems

The youth face a myriad of health related problems, including widespread malaria, malnutrition, HIV/AIDS and Sexually Transmitted Infections (STIs), drug and substance abuse as well as limited access to health services.

The HIV/AIDS pandemic is more prevalent among the youth under 30 years of age. Available statistics show that the youth make up 33% of Kenyans infected with Aids.

Female genital mutilation and teenage pregnancy are unique to the female youth. Some of the consequences of these are dropping out of school and risks to life through unsafe abortions.

Increasing school and college drop-out rates

Many youth drop out of school and college due to the high cost of education and increase in overall poverty levels, poor returns on investment in education and lack of a re-admission for teenage mothers, among other reasons.

Crime and deviant behavior

Due to inadequate opportunities, frustrations and idleness among other pre-disposes the youth into crime and other deviant behavior.

Limited sports and recreation facilities

Sports and recreation facilities provide the youth with an opportunity to socialize and spend their time productively, strengthening and developing their character, talents and social economic status. However, such facilities are scarce and, where they exist, they are sometimes not accessible to the youth.

Abuse and exploitation

Owing to their vulnerability, the youth are exposed to sexual abuse, child labour and other forms of economic exploitation under the guise of employment and other forms of abuse. There is insufficient enforcement of protective measures from the concerned authorities.

Limited participation and lack of opportunities

Despite their numerical strength, youth are least represented in political and economic spheres due to societal attitudes, socio-cultural and economic barriers, and lack of proper coordination.

Limited and poor housing

Many youth, especially those in the urban areas, do not have access to decent housing in environments that favor healthy living.

Limited access to Information and Communication Technology (ICT)

The youth cannot exploit career, business and education opportunities available because they lack access to ICT, due to unavailability especially in rural areas, and high costs.

These critical issues impinging on the youth call for urgent intervention. A comprehensive National Youth Policy is a major step towards putting Kenya's youth in the limelight of meaningful social, economic and political development.

V. VISION OF THE NATIONAL YOUTH POLICY

The National Youth Policy visualizes a society where youth have an equal opportunity as other citizens to realize their fullest potential, productively participating in economic, social, political, cultural and religious life without fear or favour.

VI. PRINCIPLES AND VALUES UNDERLYING THE NATIONAL YOUTH POLICY

The National Youth Policy should be seen as a vehicle for prioritizing public actions aimed at creating an enabling environment for the youth to fully achieve their aspirations.

Comprehensive and multi-sectoral programmes aimed at supporting youth initiatives are therefore, essential for national development. The policy is consistent with the country's national laws and development priorities.

The key principles that underlie the policy are:

Respect of cultural belief systems and ethical values

The policy respects the cultural, religious, customary and ethical backgrounds of the different communities and conforms to universally recognized human rights, without discrimination based on gender, race/origin, age, ethnicity, creed, political affiliation or social status.

Equity and accessibility

The policy subscribes to the principles of equal opportunities and equitable distribution of programmes, services and resources. It also endeavours to promote access to socio-economic opportunities for the youth.

Gender inclusiveness

The policy underscores the need to promote a gender-inclusive approach to the development of youth. It seeks to promote gender equity and equality, including working to eliminate gender discrimination and violence.

Good governance

The policy seeks to promote values of good governance, a just and tolerant society, promotion of transparency and accountability and a spirit of nationhood and patriotism. In addition, the policy serves as a channel to promote values of conscientiousness, inclusiveness, selflessness, volunteerism and pursuit of good conduct.

Mainstreaming youth issues

The needs, opportunities and challenges facing the youth are concerns for the whole society. The policy aims at ensuring that youth issues are reflected in all sectors of national development at both the micro and macro levels within the public, private sector and civil society. It seeks to emphasize affirmative action for the youth as a strategy of participation and empowerment.

VII. POLICY GOAL AND OBJECTIVES

The overall goal of the policy is to promote youth participation in democratic processes as well as in community and civic affairs, and ensuring that youth programmes involve them and are youth-centred.

The objectives of the policy are:

- i. To sensitize national policy makers on the need to identify and mainstream youth issues in national development,
- ii. To emphasize, support and partner with positive and effective initiatives and programmes set up by associations, non-profit groups that help the youth to fulfill their expectations and meet their needs,
- iii. To create enabling framework for the youth to empower themselves and exploit their potential,
- iv. To identify ways of empowering the youth.
- v. To promote a culture of volunteerism among the youth
- vi. To explore and suggest ways of engaging the youth in the process of economic development
- vii. To identify constraints that hinder the Kenyan youth from realizing their potential
- viii. To propose ways of mentoring the youth to be just and morally upright citizens
- ix. To promote honest hard work and productivity among the youth.

VIII. RIGHTS, RESPONSIBILITIES AND OBLIGATIONS OF THE YOUTH

Rights of youth

The policy recognizes the importance of youth to enjoy their youthfulness irrespective of social status, sex; the youth have a right to;

- i. Life
- ii. Meaningful education
- iii. Good health
- iv. Marriage at the legal age of consent
- v. Protection from sexual exploitation and abuse
- vi. Seek meaningful employment
- vii. Adequate shelter, food and clothing
- viii. Freedom of speech, expression and association
- ix. Participate in making decisions that affect their lives
- x. Protection from social, economic and political manipulation
- xi. Ownership and protection of property

Responsibilities and obligations of the youth

The policy seeks not only to safeguard the rights of the youth, but also to help them to understand and fulfill their responsibilities, for the development of society. Towards this goal the youth will:

- i. Be patriotic and loyal to Kenya and promote the country's well-being
- ii. Contribute to social-economic development at all levels, including volunteerism.
- iii. Create and promote respect for humanity, sustain peaceful co-existence, national unity and stability
- iv. Protect the environment and engage in sustainable development.
- v. Help to support and protect those who are disadvantaged and vulnerable
- vi. Promote democracy and the rule of law
- vii. Create gainful employment
- viii. Take advantage of available education and training opportunities
- ix. Develop a positive attitude towards work
- x. Avoid careless and irresponsible sex.
- xi. Take responsible charge of their lives

Obligations of adults and parents

The strong family ties inherited from our traditional societies that call for mutual respect between the various age groups have weakened. As a result, signs of rebellion are visible among the youth. The policy spells out obligations for parents and guardians. They should:

- i. Promote responsible parenting
- ii. Provide positive role models for the youth
- iii. Provide equal opportunities and access to family property/resources regardless of their sex
- iv. Meet basic and material needs of the youth
- v. Provide guidance and counseling to the youth.
- vi. Train and socialize the youth in different skills
- vii. Provide financial support to youth projects
- viii. Offer room for youth participation at all levels
- ix. Assist the youth to realize their goals and full potential.

Obligations of the State

It is the obligation of the State to ensure that all its citizens are served to their satisfaction. It should carefully plan and be involved in developing the youth to be responsible and available to contribute to the current and future nation-building efforts. Specifically the State should:

- i. Be the lead agent in supporting the implementation of the youth policy. This support should cover all the other areas, such as creation of sufficient employment opportunities for the youth, education and health facilities
- ii. Ensure that the youth enjoy their State rights
- iii. Provide the necessary framework for young people to fulfill their obligations
- iv. Create a mechanism and opportunities for involvement of youth in internship.

Obligations of the private sector

The private sector shall take part in the overall job creation and employment of the youth; engage in entrepreneurial development; provision of mentorship, information and transfer of technology and skills. Employers should appreciate the services provided by young people.

IX. PRIORITY STRATEGIC AREAS

Employment creation

About 500,000 youth graduands from various tertiary institutions every year enter the job market. However, due to the slow economic growth and demand for experience by potential employers, most of the youth remain unemployed.

The unemployment crisis requires a change of the countries laws to give the youth a chance. An environment that will enable the youth to pursue self-help initiatives for self-employment is also required.

The following interventions will be undertaken by stakeholders:

- i. Reviewing the existing youth programmes to identify their level of operation with a view to making them relevant and responsive to the youth;
- ii. Identifying and collaborating with the civil society-owned programmes that are efficiently addressing the youth employment crisis;
- iii. Facilitating the establishment of resource centres at the community level where the youth can get information, training, recreation and counseling on employment creation. The existing centres need to be made fully operational;

- iv. Establishing in partnership with relevant organisations, a high-level resource centre for technical support to youth income-generating activities;
- v. Initiating and promoting programmes that encourage youth initiative in credit management and involvement in the co-operative movement;
- vi. Reviewing employment and training policies to encourage companies to offer temporary employment, internship and volunteer opportunities to the youth to give them the experience they require to be competitive on the job market;
- vii. The private sector, CSO's and the Government should encourage and promote initiatives from youth groups by providing them with necessary skills (technical and financial assistance) to build their capacity;
- viii. Government, CSO's, Private Sector should support and initiate income generating activities by providing youth friendly micro-finance credit facilities;
- ix. The Government, CSOs and other developmental partners should allocate funds specifically for young entrepreneurs;
- x. Creating awareness on labour laws and workers' rights through civic education especially through campaigns organized by youth organisations;
- xi. Prosecuting employers who exploit and underpay youth and speeding up the judicial process;
- xii. Promoting specialization of young people in diverse fields to create more job opportunities;
- xiii. Establishing minimum quotas for marginalized youth during recruitment in both public and private institutions;
- xiv. Establishing marketing departments to serve as centres for career development in all tertiary institutions;
- xv. Encouraging the establishment of agricultural production and cottage industries in rural areas to promote informal sector employment;
- xvi. Encouraging a culture of sacrifice, initiative taking, volunteerism and hard work among the youth;
- xvii. Encourage the government and the private sector to develop business incubators and provide mentorship to the youth.

Health

The uneven distribution of health facilities in the country continues to widen disparities in affordability and access to medical care. Statistics

indicate that 42% of the population has access to medical facilities within four kilometres and 75% within eight kilometres (DHS 2003).

Medical personnel are also too few to sufficiently address the health needs of the population, let alone those of the youth. Currently there is one doctor for every 33,000 people in the rural areas and 1,700 in the urban areas.

Health has become a major issue among the youth. Apart from the common health problems like malaria, respiratory infections and the more conservative sexually transmitted diseases, the exponential spread of HIV/AIDS and drug abuse have become issues of major concern.

Reproductive health is one of the issues with the greatest impact on the youth. Some related problems and side effects include teenage pregnancies and abortion. Other diseases the youth grapple with include skin infections, intestinal worms and diarrhoea.

AIDS among the youth is a worrying issue. Research has shown that a large percentage of new HIV infection occurs among the youth. Those most affected are young women aged 25-29 and young men aged 30-34 years. Yet this age group has the most productive people in the society.

The fact that many of the youth use birth control measures, which are available over the counter, makes them more vulnerable to HIV/AIDS and sexually transmitted infections. This is because they concentrate on prevention of pregnancy and overlook the risk of getting infected.

There are limited youth friendly facilities that offer preventive and curative health services for the youth.

The Government, private sector and civil society should:

- i. Incorporate representatives of the youth in efforts to fight the spread of HIV/AIDS and implement the recommendations of the adolescent reproductive health policy;
- ii. Promote and support youth campaigns aimed at encouraging a change in sexual behaviour, negative peer influence and discouraging drug and substance abuse;
- iii. Promote and establish home and community-based welfare programmes to help youth orphaned by HIV/AIDS;
- iv. Establish guidance and counseling units managed by the youth in all schools and other learning institutions;
- v. Establish affordable rehabilitation centres to help youth addicted to drugs;
- vi. Promote and enhance affordable health services and counselling programmes on health-related issues especially peer to peer counseling in religious and learning institutions;
- vii. Encourage parents to take a lead role in teaching and counseling their children on responsible sexual behaviour;

- viii. Promote and support programmes on personal hygiene, physical fitness and mental health;
- ix. Improve the technical and institutional capacity of youth organizations /CBOs to enable them to effectively advocate and promote health programmes for youth;
- x. Promote partnerships between the government, CSOs and the private sector to work with the youth;
- xi. Improve access to voluntary counseling and testing (VCT) services for all youth.
- xii. Enhance the youth's capacity in leadership and advocacy to enable them to manage youth health programmes.
- xiii. Promote research in youth health and make the findings accessible.

Education and training

The 8-4-4 system of education was geared to imparting appropriate skills to enhance self-employment. However due to the high costs, poverty and lack of facilities, there have been high school drop-out rates. Most of the youth drop out of school or graduate without acquiring the skills necessary for self-employment. Many girls drop out of school due to pregnancy.

The country's training institutions are not only inadequate but also lack the essential facilities and technology to prepare students for the challenging market demands. Sub-standard or bogus colleges and other training institutions have come up, with the sole aim of making money. These institutions have taken advantage of shortage of training opportunities to exploit desperate youth.

In most cases, there is no linkage between the training institutions, like the youth polytechnics, and the informal (*Jua Kali*) sector. The youth who train in these institutions cannot, therefore, be immediately absorbed into the informal sector. The society's attitude towards the *Jua Kali* sector discourages many youth from venturing into it as they do not want to be regarded as failures in life.

The following strategies will be applied to enhance education and training for the youth:

- i. Develop a curriculum that addresses the youth in their respective circumstances;
- ii. Advocate affordable and accessible quality primary, secondary and university education;
- iii. Identify, support and partner efforts of communities, groups, no-profit organisations and churches, especially in technical education;

- iv. Promote exchange of information, knowledge and human resources between the public and private institutions;
- v. Increase bursary provision for needy students;
- vi. Provision and improve existing training facilities for the youth;
- vii. Provide adequate mobile schools for those youth in arid and semi-arid areas.
- viii. Establish enough special schools and rehabilitation centres to cater for the youth in special circumstances.
- ix. Promote non-formal education and in-service learning.
- x. Promote and encourage skills development of the youth through vocational training and imparting life skills;
- xi. Enforce the re-admission policy for girls who drop out of school due to pregnancy;
- xii. Strengthen civic education in schools.
- xiii. Develop links between training institutions and the employment market to ensure such institutions offer relevant skills.
- xiv. Protect jua kali innovations by patenting them.
- xv. Involve the youth in formulation and reviewing of the education and training policy.
- xvi. Ensure the private training institutions meet the required academic and technical standards.
- xvii. Strengthen family life education in schools.
- xviii. Create linkages between educational institutions and the private sector through research, internship opportunities and financing.
- xix. Encourage the private sector to get involved in technical education.

Sport and recreation

Sport and recreation are important for the psychological and physical development of the youth. They also contribute to their personal development by promoting good health, personal discipline, leadership and team skills.

Apart from providing enjoyment, engaging in sport helps the youth to make good use of their leisure time instead of being idle. Sport also promotes peace, unity and understanding among the youth.

Unfortunately, investment in sport and recreation has not reflected their importance. The sector suffers from inadequate funds and facilities while the sportsmen and women lack motivation and are often exploited by sports organisations.

Due to these constraints, it has not been possible to tap fully the talents of many of the youth.

To address these concerns, the following measures should be put in place:

- i. Establish and improve accessibility to recreation and sporting facilities in schools, communities and villages. These facilities should have trained personnel to assist in identifying and developing young people's talents;
- ii. Use sporting activities as platforms to advocate and campaign for behavioural change to prevent the spread of HIV/AIDS and drug abuse;
- iii. The ministry responsible for sport should liaise with youth organisations to protect sportsmen and sportswomen from exploitation by clubs and sports agencies;
- iv. Sportsmen and women who represent the Nation in various competitions should be well remunerated and honoured;
- v. Traditional games should be promoted for recreation and as a way of preserving culture.
- vi. Sporting facilities and recreational spaces should be gazetted as a way of protecting them from being acquired by individuals.
- vii. The youth should be represented on committees and bodies that make decisions on sports.

The environment

Degradation of the environment, through pollution, poor waste management and deforestation, is a major challenge for Kenya. With the ensuing destruction of water catchments, depletion of fish and other marine stock, pollution of rivers and destruction of plants and animals, the youth cannot be assured quality life in the future.

The need to conserve the environment has become increasingly important and many youth organizations are engaged in activities to protect the environment such as tree planting, clean-up campaigns, bio-diversity conservation, wildlife preservation campaigns and agro-forestry.

The following strategies to address the problem of environmental degradation should be undertaken:

- i. Encourage use of alternative sources of energy to protect forests from destruction;
- ii. Promote environmental clubs for the youth;
- iii. Strengthen the involvement of the youth in environmental conservation programmes, especially representation in committees at all levels.

- iv. Establish linkages between environmental committees at district level with environmental clubs in schools;
- v. Improve access to information at the local level by setting up resource centres, providing vocational training and disseminating environmental research work.

Art and culture

Art is an expression of a people's beliefs, values, appreciation, beauty and culture.

Culture, on the other hand, is a definition of a people - their lives, values, aspirations and beliefs. Culture reflects the livelihood of a people. It is by a culture that one can judge a community.

Culture does not exist in a vacuum. It has to spread among a people and it has to have acceptable standards.

The youth in Kenya find themselves at a crossroads between the Western culture and the remnants of traditional culture. Kenya, therefore, faces the challenge of preserving our culture to be passed on to future generations.

To help preserve and promote culture and art, the following strategy shall be undertaken by the Government and stakeholders:

- i. Establish more cultural centres to promote material and non-material aspects of our culture;
- ii. Establish community resource centres to provide information on culture.
- iii. Facilitate forums for adults and the youth to exchange ideas and views;
- iv. Promote and protect local arts and culture;
- v. Lobby for more coverage of youth issues and of role models for the youth by the media;
- vi. Make theatres and cultural centres affordable and accessible to the youth;
- vii. Invest in training and empowering young artistes;
- viii. Enforce laws stopping proliferation of obscene literature and material.

Youth and the media

The proliferation of radio and TV stations witnessed in the country in the recent past has not translated in commensurate information targeted at the youth. Little positive impact has been registered in terms of behavioural change. Campaigns against HIV/AIDS and drugs, and programmes addressing unemployment and other problems affecting the youth have not been given greater focus by the media.

Instead, the youth have been bombarded with music and film that only serve to perpetrate the Western culture. And while the Internet is a rich source of information, it has also served to expose the youth to pornography.

The youth have a right to access information that will improve their livelihoods, enabling them to effectively participate in development. This could be achieved through:

- i. Subsidizing the cost of production and airing of youth programmes that will spur socio-economic development nature;
- ii. Improving access to information for the youth.

Youth empowerment and participation

Youth empowerment is about facilitating the youth to forge partnerships with other groups in society; instilling a sense of ownership in the efforts to improve their well-being; and building their capacity to realize their aspirations and boost self-motivation.

Involving the youth in planning, implementation, and evaluation of programmes that affect them gives them a sense of belonging and ownership. This results in sustainability and success of such programmes.

Empowerment of the youth is based on the belief that the youth are the best resource for promoting development and they are agents of change in meeting their own challenges and solving own problems.

The youth are empowered when they acknowledge that they can make free choices in life, take action based on their decisions and accept responsibility for the action.

Empowering the youth requires an economic and social base; political will; adequate resources and a supportive legal and administrative framework; a stable environment of equality, peace and democracy; access to knowledge, information and skills and a positive value system.

Managers, leaders, teachers and parents should identify new ways of educating the youth about the future. The youth should no longer be taught what to learn, but how to learn, not what they are committed to but rather the value of commitment. Societal systems need to adopt open and flexible societal norms. Adults should change from working for the youth to working with the youth.

To address the issues of youth empowerment and participation in national life, the following strategy shall be undertaken:

- i. Involving the youth at all levels of governance and in decision-making processes. Ensure that affirmative action for youth participation is in place at every level.
- ii. Encourage the youth to engage in debate on economic, political and social issues;

- iii. Establish micro-finance programmes to cater for the financial needs of the youth.
- iv. Encourage the youth to take up leadership positions.
- v. Provide training in entrepreneurial, leadership and management skills for the youth and their organizations.
- vi. Encourage the youth to stand up against all forms of injustice and discrimination.

X. PRIORITY TARGET GROUPS

This policy document is a basis for developing opportunities for all the youth in Kenya. However, in addressing the needs of the youth, special attention shall be paid to certain groups because of their specific needs. In each of the target areas, the Government and organisations dealing with the youth will give special attention to:

Youth with disability

For many youth a disability leads to rejection, isolation and discrimination, hindering their psychological and emotional development.

Young men and women with disability require specific strategies to ensure they participate fully in society. Special measures will be put in place to ensure that their needs are adequately addressed. The policy adopts a developmental approach to youth with disability where human rights, participation and inclusiveness are promoted. The policy advocates greater awareness of the issues faced by young women and men who are mentally or/and physically, visually impaired or have a hearing impairment.

Street youth

Due to the breakdown of the social fabric street families have continued to increase. From street boys and girls we now have street youth and families. These are people who live and/or work in the streets, many of them due to poverty.

The street youth are especially vulnerable as they lack protection, supervision or direction from responsible adults. The policy advocates re-integration and rehabilitation of street youth in the communities and strengthening of family systems.

Youth infected with HIV/AIDS

The age group 15-30 has been affected the most by the HIV/AIDS pandemic. The youth are exposed to the HIV/AIDS due to biological, socio-cultural and economic factors. The high rate of teenage pregnancies, abortions, school drop-out and sexually transmitted diseases confirm that the youth are engaging in sex early, increasingly being exposed to HIV/AIDS.

The policy advocates community-based care and positive living for this target group.

Female Youth

The female youth constitute 52% of total youth. Sexual activity among the youth begins quite early in their life. Over 44% of girls between 15-19 years old have had sexual intercourse. Sex at this age has adverse effects on health, besides other socio-economic consequences. Studies have shown that most adolescent pregnancies (around 90%) are unplanned. High level of unprotected sexual activity exposes the female youth to the risk of contracting STIs, including HIV/AIDS.

The lower level of education for girls, coupled with social cultural practices such as female genital mutilation (FGM) and forced early marriages, put the female youth at a disadvantage. They have led to low participation and representation of young women in decision-making. Traditional gender roles over burden the female youth, limiting their opportunities for progression and self-development.

The unemployed youth

Unemployment brings along with it social ills such as crime and alcohol and drug abuse. Both the Government and non-governmental agencies must address this problem. The unemployed youth should be provided with access to services and support programmes and opportunities for further training.

Out of school youth

The out of school youth have special needs in terms of access to socio-economic and other opportunities. The increasing disparity between the annual output of school leavers and the job creation in the economy has resulted in high unemployment levels among the youth.

Unemployment, which is mainly as a result of rapid population growth and increased pressure on land, is exacerbated by imbalance of skills among the youth caused by the education system and over-reliance by Kenya's industries on foreign technologies.

XI. POLICY IMPLEMENTATION MECHANISMS

The policy shall be implemented through an action plan detailing strategies, activities, target groups, time frame and the budget lines. Implementation will require involvement of all agencies dealing with the youth. These include Government ministries as the main agencies, non-governmental organizations, the private sector and various youth organizations. The Ministry responsible for youth affairs shall spearhead the overall policy implementation, monitoring, evaluation and review, in addition to mobilizing resources necessary for the implementation. Partnerships within the different organizations will play a key role in achieving the policy's objectives.

The National Youth Council

To ensure effective implementation, the policy recognizes the need to establish a National Youth Council through an Act of Parliament. The council will co-ordinate youth organizations and act as an advisory and research body on youth issues in collaboration with the Ministry in-charge of youth affairs.

Primarily, the National Youth Council will:

- i. Promote and popularize the NYP;
- ii. Ensure structures are established and developed for effective implementation of the policy;
- iii. Design key performance indicators and mechanisms to ensure adherence to policy.

Functions

The National Youth Council will, among other functions:

1. Mobilize and sensitize the youth of Kenya under one umbrella for political, economic and socio-cultural activities.
2. Gainfully involve the youth in activities that are beneficial to them and the nation at large.
3. Mobilize resources to support and fund youth council programmes and activities.
4. Liaise with development organisations to ensure that they gain access to resources, services and programmes.
5. Promote relations between youth organisations other bodies inside and outside Kenya with similar objectives or interests.
6. Inspire and promote the spirit of unity, patriotism and volunteerism in the youth.
7. Act as a voice and bridge to ensure that the Government and other policy makers are kept informed of the views and aspirations of the youth.

The policy also proposes the establishment of an inter-ministerial committee on youth affairs whose membership shall be drawn from line ministries dealing with youth issues. The committee will monitor and review the youth activities carried out by various government departments.

The youth policy shall be reviewed at least once in every five years and in line with other government policies.